

EMIRATES PALACE
HOTEL ABU DHABI,
NIGHT TIME VIEW
FROM THE SEA



2007



4 NOMINATIONS FOR ETHIOPIA
IN THE FOLLOWING CATEGORIES:

AFRICA'S LEADING AIRLINE

Ethiopian Airlines

AFRICA'S LEADING AIRPORT

Bole International Airport

AFRICA'S LEADING CONFERENCE CENTER

United Nations Conference Center Addis Ababa

AFRICA'S LEADING HOTEL

Sheraton Addis

Each year, hailed by the Wall Street Journal as the “Oscars of the Travel industry”, the worldwide buzz and excitement of the **World Travel Awards (WTA)** has already begun. This year for the very first time, **African countries**, including Chad, **Ethiopia** and Namibia have entered the **Top 10 list of the world’s fastest growing travel and tourism sector**.



THE FAMOUS
WORLD TRAVEL
AWARDS STATUE

Established in 1993, the **World Travel Awards** promotes excellence in the travel and tourism industry around the globe. Travel professionals from 160,000 travel agencies in over 200 countries cast their votes to determine the World Travel Award 2007 winners. With the ever growing number of entries yearly, and in order to recognize award winners within their own territory, the competition has been divided into four distinct regions:

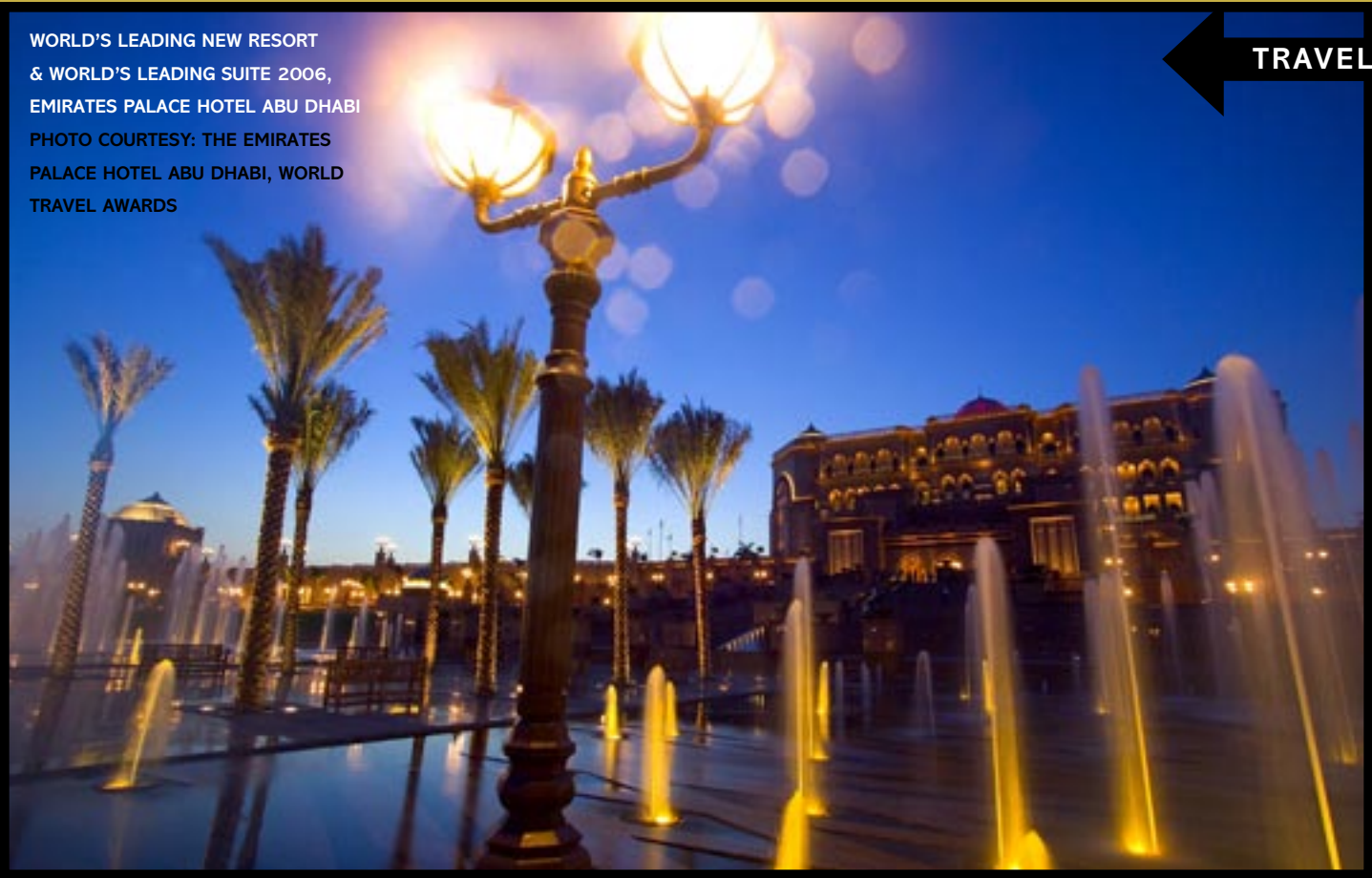
Middle East & Africa
Europe
Asia, Australia &
Indian Ocean
America & Canada

Upon the conclusion of the four regional awards, the competition will get fierce as the winners from the vari-

ous regional awards compete against each other for the highly coveted “World” title. Thousands of industry professionals with the strictest critics will once again cast their vote online to nominate the **World** award winners. The results of the 14th annual World Travel Awards will be revealed and announced in the Caribbean Islands of Turks and Caicos at the lavish “invitation only” Gala that will be held during December 2007.

Helm Magazine has been closely following the **2007 Middle East & Africa World Travel Awards** hosted this year at the highly acclaimed **Emirates Palace Hotel** in Abu Dhabi, winner of the 2006 World’s Leading Suite & World’s New Resort award.

WORLD'S LEADING NEW RESORT
& WORLD'S LEADING SUITE 2006,
EMIRATES PALACE HOTEL ABU DHABI
PHOTO COURTESY: THE EMIRATES
PALACE HOTEL ABU DHABI, WORLD
TRAVEL AWARDS



TRAVEL

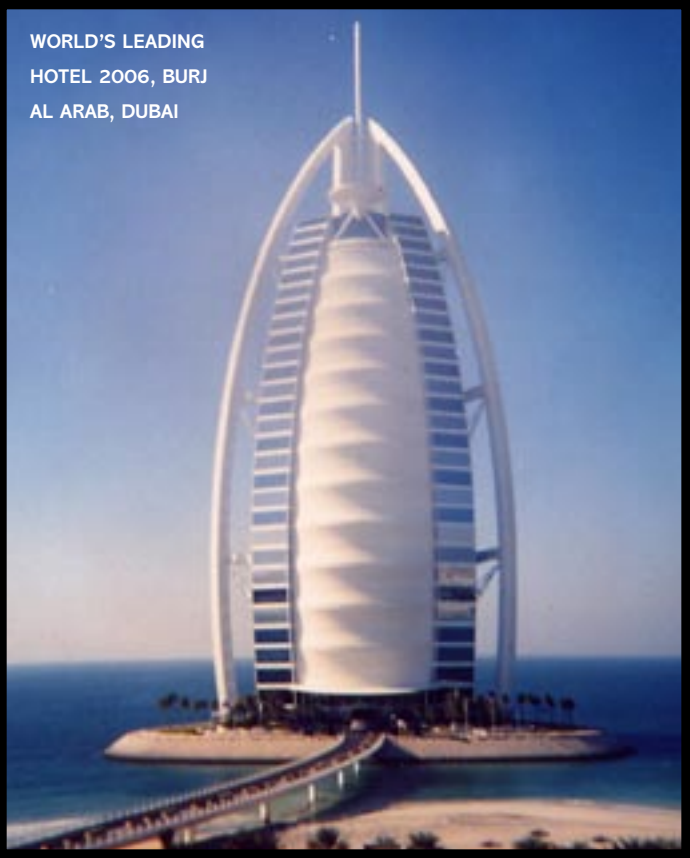
WORLD AWARD 2006 WINNERS



WORLD'S LEADING HONEYMOON
DESTINATION 2006, ST LUCIA



WORLD'S LEADING ISLAND DESTINATION
2006, TURKS & CAICOS



WORLD'S LEADING
HOTEL 2006, BURJ
AL ARAB, DUBAI



2003 WORLD TRAVEL AWARDS
GALA CEREMONY, NEW YORK



CONRAD HOTELS & RESORTS AT THE 2005 WORLD
TRAVEL AWARDS GALA CEREMONY IN LONDON



EUROPCAR COLLECTING THEIR AWARDS AT THE 2006 WORLD TRAVEL AWARDS GALA CEREMONY, TURKS & CAICOS



MICHAEL MISICK, PREMIER OF THE TURKS AND CAICOS ISLANDS

With 4 nominations, will Ethiopia take home any of these prestigious awards?

Who will be the industry crème de la crème “World” winners?

Who will win? Who should win? ...

To find out more about the winners of the Regional and World Travel Awards, be sure to check back with us on the next issue!!

Here are some of the many nominees of the 14th World Travel Awards for Africa:



AFRICA'S LEADING AIRLINE

- Ethiopian Airlines
- Egypt Air
- Air Namibia
- Kenya Airways
- Royal Air Maroc
- South African Airways

AFRICA'S LEADING AIRPORT

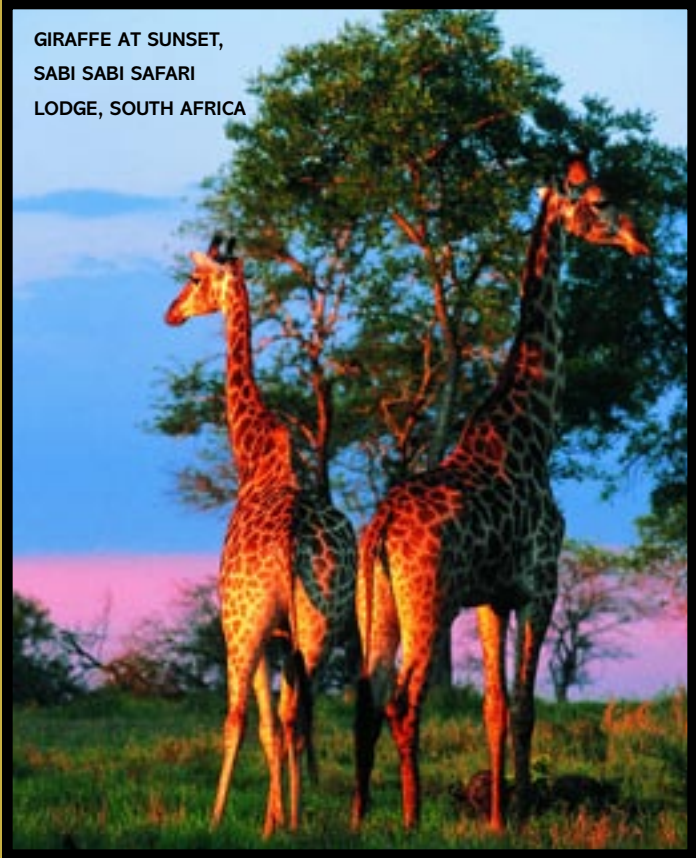
- Bole International Airport, Addis Ababa, Ethiopia
- Cape Town International Airport, South Africa
- Cairo International Airport, Egypt



BOLE INTERNATIONAL AIRPORT,
ADDIS ABABA ETHIOPIA



WORLD AWARD 2006 WINNERS



GIRAFFE AT SUNSET,
SABI SABI SAFARI
LODGE, SOUTH AFRICA



LITTLE BUSH CAMP EXTERIOR, SABI
SABI SAFARI LODGE, SOUTH AFRICA



EARTH LODGE BOMA, SABI SABI
SAFARI LODGE, SOUTH AFRICA

- Johannesburg International Airport, South Africa
- Jomo Kenyatta International Airport, Nairobi

**AFRICA'S LEADING
CONFERENCE CENTRE**

- United Nations Conference Centre Addis Ababa, Ethiopia
- Cairo International Conference Center, Egypt
- Cape Town International convention Centre, South Africa
- International Convention Center Durban, South Africa
- Sandtwn Convention Center, South Africa



AFRICA'S LEADING HOTEL

- Sheraton Addis, Ethiopia
- Four Seasons Hotel Cairo, Egypt
- Grand Regency Hotel, Kenya
- Kasbah Tamadot, Marrakech, Morocco
- Londolozi Private Game reserve, South Africa
- The Saxon, South Africa
- The Residence Tunis, Tunisia

**AFRICA'S LEADING
DESTINATIONS**

- Cape Town, South Africa
- Krueger National Park, South Africa
- Luxor, Egypt
- Mt Kilimanjaro, Tanzania

- Serengeti, Tanzania
- Sharm El Sheikh, Egypt
- Victoria Falls, Zambia

**AFRICA'S LEADING
LUXURY LODGE**

- Chobe Game Lodge, Botswana
- Mnemeba Island Lodge, Tanzania
- Sabi Sabi, South Africa
- Safari lodge, Ulusaba Private Game Reserve, South Africa
- Thanda Private Game Reserve, South Africa

**AFRICA'S LEADING
FAMILY RESORT**

- Cathage Thalasso, Tunisia
- Hilton Hurghada Long Beach Resort, Egypt
- Hilton Sharm Dreams Resort, Egypt
- InteContinental Resort & Casino Hurghada, Egypt
- Le Royal Hammamet, Tunisia
- Taba Heights Marriott Beach Resort, Egypt

**AFRICA'S LEADING
GOLF RESORT**

- Fancourt Hotel & Country Club, South Africa
- Hilton Pyramids Golf Resort, Egypt
- JW Marriott Hotel Cairo, Egypt
- Leisure Lodge Beach & Golf Resort, Kenya
- Phakalane Golf Estate Hotel Resort, Botswana
- The Palmeraie Golf Palace, Morocco

**AFRICA'S LEADING
SPA RESORT**

- Epacha Game Lodge & Spa, Namibia
- Four Seasons Resort Sharm El Sheikh, Egypt
- Le Palais Rhoul, Morocco
- The Saxon, South Africa
- Royal Swazi Spa Hotel & Casino, Swaziland
- Hasdrubal & Spa Hotel, Tunisia
- The Oberoi Sahl Hasheesh, Egypt
- La Sultana, Morocco

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AFRICA'S LEADING SAFARI

- Chief's Camp, Botswana
- Chobe Chilwero Lodge, Botswana
- Finch Hattons, Kenya
- Londolozi Private Game Reserve, South Africa
- Shamwari Game Reserve, South Africa
- Tuli Safari Lodge, Botswana
- Wolwedans Dunes Lodge & Dune Camp, Namibia
- Singita Private Game Reserve, South Africa
- Ulusaba Private Game reserve, South Africa

**AFRICA'S LEADING
WATERSPORTS RESORT**

- Alfajiri Villas, Kenya
- Breezes Beach Club, Tanzania
- Extreme Hotel Cape Town, South Africa
- Manda Bay Resort, Kenya
- Zamani Zanzibar Kempinski, Zanzibar, Tanzania

**AFRICA'S LEADING
CASINO RESORT**

- Cairo Marriott Hotel & Omar Khayyam Casino, Egypt
- D'Oreale Grande at Emperors Palace, South Africa
- Grand Palm Hotel Casino Resort, Botswana
- Hilton Sharm Dreams Resort, Egypt
- Swakopmund Hotel & Entertainment Centre, Namibia
- The Palace of the Lost City, South Africa
- Intercontinental Palazzo Johannes, Montecasino, South Africa

AFRICA'S LEADING VILLA

- Alfajiri Cliff Villa, Kenya
- Beachside Villa and Penthouse, South Africa
- Birkenhead House, South Africa
- Queen Cleopatra Villa, Savoy Sharm El Sheikh, Egypt
- The Place on the Bay, South Africa

TICKLE YOUR MIND WITH SUDOKU!

There is one and only one simple rule to do a SuDoku puzzle: The digits 1-9 need to be placed on the grid such that they appear once and once only in each row, column and 3x3 box.

- Simple
- Medium
- Difficult

Solutions in the next issue of Helm Magazine

SuZilla SuDoku								
		2		7				
					2		5	
1			4					
						7		6
6		7	1	4				2
				5				
	1							
7		6		1	9			4
2		4				9		3

Produced By: www.suzilla.com

SuZilla SuDoku								
			1			3	6	9
				4				
		9	6		3		5	4
	5	7	9	2		6	3	
	4	2						
3							9	
						5	7	
		4		7				
		5						6

SuZilla SuDoku								
		1						
		3			7	1		5
	5							
		7			3	4		
			8				3	
	3		9		1			
	1		2		4	5		
	8		3		5	7		
							8	2